

Nationally Televised
PROGRAMS
of **EDUCATIONAL NATURE**

• 1953-54 Edition •

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TELEVISION INFORMATION COMMITTEE

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PURPOSE

The purpose of this listing is to provide both educators and other community leaders with a convenient reference to some of the educational programs carried over national Television network facilities, their general subject matter, and their timing in the Eastern Standard zone. The list includes programs carried during the 1952-53 school year, but those marked with an asterisk are certain to be repeated in 1953-54. Readers of this report are asked to note carefully those programs which tie in with courses of study and school assignments they are directing . . . and then to check their local Television schedules for channels on which these various programs are carried in the home community.

HAROLD E. FELLOWS, *Chairman*
Television Information Committee

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| *ADVENTURE | CBS | Sun.
6-7 pm | Natural history |
| —Documentaries, discussions, and films produced in cooperation with the American Museum of Natural History, New York | | | |
| AMERICAN FORUM OF THE AIR | NBC | Sun.
5:30-6 pm | Current events |
| —Panel discussion on contemporary national problems | | | |
| AMERICAN IN HOLLAND | CBS | May 17
3-4 pm | Geography
Music |
| —Filmed presentation of Holland's Festival of Music | | | |
| *AMERICAN INVENTORY | NBC | Sun.
2-2:30 pm | Civics |
| —Various aspects of American life and industry in cooperation with the Sloan Foundation | | | |
| ANYWHERE USA | ABC | Sun.
10:30-11 pm
6 wks. | Health |
| —Filmed programs, presented in cooperation with Health Information Foundation, designed to make public aware of progress in community health projects and medical research and to stimulate more effective use of same | | | |
| ASK WASHINGTON | NBC | M-F
11-11:30 am | Government
Current events |
| —Panel of Washington newsmen answering questions sent in by viewers | | | |
| ASSIGNMENT TOMORROW | NBC | Aug. 23
7-8 pm | History
Current events |
| —Recap and films of news highlights from August, 1945, to date in celebration of eighth anniversary of network's News and Special Events Departments | | | |
| *AUTHOR MEETS THE CRITICS | DuMont | Thur.
10-10:30 pm | Literature |
| —Weekly "battle" about a book of particular current interest, bringing together the author and his critics, pro and con | | | |
| *BIG IDEA | DuMont | Mon.
9-9:30 pm | Invention
Research |
| —Nation's newest inventors discuss their inventions with host, Don Bennett | | | |
| *BIG PICTURE | DuMont | Sat.
8-8:30 pm | Military science |
| —Films showing activities of U.S. Armed Forces | | | |
| *CAMEL CARAVAN | NBC | M-F
7:45-8 pm | Current events |
| —News of the day with John Cameron Swayze | | | |
| *CAVALCADE OF AMERICA | NBC
(now ABC) | Tues.
7:30-8 pm | History |
| —Dramatizations of personalities and events in American history | | | |

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| *CBS TELEVISION NEWS | CBS | Mon.-Fri.
9:45-10 am
7:30-7:45 pm
Sun.
11-11:45 pm | Current events |
| CHRISTMAS IN KOREA | CBS | Dec. 27
6-7 pm | Current events |
| —Special broadcast on "See It Now"; repeated on request January 3 | | | |
| *CHRONOSCOPE | CBS | M-W-F
11-11:15 pm | Current events |
| —Interviews with prominent persons in the news | | | |
| *CONGRESSIONAL HEARINGS | NBC | Occasional
10:30-noon | Current events
Government |
| —Live coverage of hearings in Senate and House. Last year's programs included Voice of America, Communism, subversive action hearings. Can be used for social and political science classes | | | |
| *CONVERSATIONS | NBC | Sun. | General |
| —Informal interviews with distinguished authorities in various fields such as literature, science, architecture, arts, government, etc. | | | |
| CORONATION | ABC
CBS
DuMont
NBC | June 2 | Current events |
| —Actual ceremonies and events surrounding crowning of Queen Elizabeth | | | |
| CORONATION PREVIEW | CBS | June 1
11-11:30 am | Current events
Government |
| —Keyed with Teachers Guide prepared for school use in cooperation with Citizenship Education Project of Columbia University | | | |
| *DING DONG SCHOOL | NBC | M-F
10-10:30 am | Pre-school training |
| —Education, guidance, and instructional games for the pre-school child and mothers. Frances Horwich conducts | | | |
| *DOWN YOU GO | DuMont | Fri.
10:30-11 pm | General |
| —Quiz program centering on famous quotations, expressions, phrases | | | |
| ELECTION COVERAGE | NBC
DuMont
CBS
ABC | Nov. 4-5 | Government
Current events |
| EYE ON AMERICA | CBS | March 17
8-9 pm | Science
Civil defense |
| —Special report on Atomic Energy Commission's test of atomic explosion at Yucca Flat | | | |
| FORD ANNIVERSARY | NBC
CBS | June 15
9-11 pm | History |
| —Commemoration of Ford Motor Company's golden anniversary with entertaining dramatization of 50 years of American history, living habits, and fads | | | |
| *GEORGETOWN FORUM | DuMont | Sun.
7-7:30 pm | Current events |
| —Washington-originated panel discussion of topic in the news produced in cooperation with Georgetown University | | | |

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| *HALL OF FAME | NBC | Sun.
4-4:30 pm | History |
| —Dramatizations of noted events and personages in American history | | | |
| HAMLET | NBC | April 26 | Literature |
| —Maurice Evans' TV adaptation (2 hours) of famous Shakesperian play under auspices of Hallmark Hall of Fame. Study guides distributed to 16,000 teachers of English in high schools and colleges. Required viewing in many schools | | | |
| HERE'S TO YOUR HEALTH | NBC | 3:30-4 pm
Sun. | Health |
| —Instruction on safeguarding of human health | | | |
| INAUGURATION CITY | CBS | Jan. 19
3:30-4 pm | Current events
Government |
| —Reporters, along Inaugural Parade route, describing forthcoming events and their background. Descriptions keyed to Teachers Guide prepared for school use in conjunction with Citizenship Education Project of Columbia University | | | |
| INAUGURATION COVERAGE | CBS
NBC
ABC
DuMont | Jan. 20 | Government
Current events |
| —President Eisenhower taking the oath of office, inaugural address, inaugural parade, all other historic events of the day | | | |
| *JOHNS HOPKINS SCIENCE
REVIEW | DuMont | Mon.
8:30-9 pm | Science |
| —Baltimore-originated show, produced by Lynn Poole, which examines scientific advances and presents them in easy-to-understand form and terms | | | |
| *JUNIOR PRESS CONFERENCE | ABC | Sun.
1-1:30 pm | Current events
Political science |
| —Panel of college student editors from leading universities and colleges questioning political, governmental, and international leaders. Ruth Geri Hagy produces and moderates | | | |
| KEEP POSTED | DuMont | Tues.
8:30-9 pm | Current events |
| —Panel discussion with Martha Rountree and Lawrence Spivak moderating | | | |
| KIDS AND COMPANY | DuMont | Sat.
11:30-Noon | Civics
Safety |
| —Kid of the week, who has performed some outstanding heroic task, interviewed by Johnny Olsen. Talent and guidance | | | |
| KOREA IS MY HOME | CBS | June 21
6:30-7 pm | Current events
Geography |
| —Filmed eye-witness documentary portraying effect of three years of war on people of Korea | | | |
| KOREAN PRISONER
EXCHANGE | NBC | March-July | Current events |
| —Filmed coverage of Korean peace talks leading up to truce, preliminary exchange of prisoners | | | |
| *KUKLA, FRAN, AND OLLIE | NBC | Sun.
4:30-5 pm | General |
| —Not specifically educational in character, but enjoys such a reputation for wholesome children's entertainment that it belongs to the "story telling" category of school training for primary grades | | | |

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| N.Y. TIMES YOUTH FORUM | <i>DuMont</i> | <i>Sun.</i>
<i>6-7 pm</i> | <i>Current events</i> |
| —High school students discuss variety of topics with prominent guests. Moderated by Dorothy Gordon | | | |
| *OMNIBUS | <i>CBS</i> | <i>Sun.</i>
<i>4:30-6 pm</i> | <i>Literature</i>
<i>Arts</i>
<i>History</i>
<i>Geography</i> |
| —Cultural material presented in entertaining form through dramatization, song, ballet, documentary narrative, etc. Produced by the TV-Radio Workshop of the Ford Foundation | | | |
| ONE MAN'S STORY | <i>DuMont</i> | <i>M-F</i>
<i>2:45-3 pm</i> | <i>Literature</i> |
| —Great literature dramatized by one actor on bare stage | | | |
| PAGEANT ON WHEELS | <i>CBS</i> | <i>May 24</i>
<i>3:30-4 pm</i> | <i>History</i> |
| —Coverage of Ohio Sesquicentennial Anniversary pageant depicting growth of America and its peoples | | | |
| *PERSPECTIVE | <i>ABC</i> | <i>Mon.</i>
<i>9-9:30 pm</i> | <i>Vocations</i>
<i>Current events</i> |
| —Prominent personage in education, science, medicine, politics, or commerce relates his field and activities to national and world events. Other authorities in same field contribute to questioning and informal discussion | | | |
| PHILADELPHIA BULLETIN FORUM | <i>CBS</i> | <i>March 10</i>
<i>8-9 pm</i> | <i>Government</i> |
| —Discussion of Congressional investigations | | | |
| *PRESIDENT EISENHOWER | <i>DuMont</i>
<i>NBC</i>
<i>CBS</i>
<i>ABC</i> | <i>June 3</i>
<i>9:30 pm</i> | <i>Government</i>
<i>Current events</i> |
| —Live telecasts of reports to the people and major addresses from the White House and other locations | | | |
| RURAL AMERICA | <i>CBS</i> | <i>Sat.</i>
<i>9-9:30 am</i> | <i>Agriculture</i> |
| —News of America's natural resources in cooperation with Department of Agriculture | | | |
| *SEE IT NOW | <i>CBS</i> | <i>Sun.</i>
<i>6:30-7 pm</i> | <i>Current events</i>
<i>History</i>
<i>Medicine</i>
<i>Civics, etc.</i> |
| —A "document for television", with a constantly-shifting scene—based on the news. Edward R. Murrow is editor and moderator | | | |
| *SEMINAR | <i>ABC</i> | <i>Sun.</i>
<i>1-1:30 pm</i> | <i>American civilization</i>
<i>Literature</i> |
| —Actual course given by Columbia University School of General Studies. Professor Donald N. Bigelow conducts seminar of adult students, discussing important works of literature which have contributed to our civilization. Home viewers may send for syllabus (25¢) and take examination at end of course. Papers are graded by Columbia | | | |
| STATE OF THE NATION | <i>CBS</i> | <i>Sun.</i>
<i>4:30-5 pm</i> | <i>Government</i>
<i>Political Science</i> |
| —Interviews and documentaries on the United States Government and its operations. Eric Sevareid conducts the program. | | | |

THIS I BELIEVE	CBS	Dec. 7 2:30-3 pm	Philosophy
—A presentation of personal philosophies and faith by outstanding personalities. Introduced by Edward R. Murrow			
*TODAY	NBC	M-F 7-9 am	Current events
—Mail response shows that school children watch program regularly for news, weather, personality interviews, and interpretation and "foreground" for upcoming news events. Dave Garroway conducts			
*TWENTY QUESTIONS	DuMont	Fri. 10-10:30 pm	General
—Animal-vegetable-mineral quiz program presenting mental exercise and broadening viewer's fund of knowledge			
*UNITED NATIONS	CBS (4:30-5) NBC (11-noon)	As held	Current events Government
—Live coverage of General Assembly sessions from New York			
UNITED—OR NOT?	ABC	Tues. 8:30-9 pm	Current events Government
—Unrehearsed press conference with members of United Nations Correspondents Association and prominent international personages on vital subjects of the day and U.N. issues			
VACATIONLAND	NBC	Sun. 5:30-5:45 pm	Geography
—John Cameron Swayze family in guided TV tours of American cities, states, parks, resorts, landmarks			
VICTORY AT SEA	NBC	Sun. 3:30-4 pm	History Naval science
—26 week series giving filmed "action history" of United States Navy from before World War II to the present day			
*VOICE OF FIRESTONE	NBC	Mon. 8:30-9 pm	Music
—Great artists as soloists with Howard Barlow's symphonic orchestra			
*WASHINGTON EXCLUSIVE	DuMont	Sun. 7:30-8 pm	Current events Government
—Views on national and international topics given by prominent ex-Congressmen. Frank McNaughton moderates			
*WEEK IN RELIGION	DuMont	Sun. 5-6 pm	Religion
—News, interviews, and happenings in the three major faiths presented during three 20-minute time segments			
WEEK IN REVIEW	DuMont	Tues. 10:30-11 pm	Current events
—Filmed resume of the week's news highlights and their background			
WELCOME TO WASHINGTON	CBS	Jan. 4 2:30-3 pm	Government Current events
—New U.S. Senators interviewed by Walter Cronkite			
WHAT IN THE WORLD	CBS	Sat. 6:30-7 pm	Arts Science
—A quiz involving art and scientific objects from the University of Pennsylvania Museum with Dr. Froelich Rainey, director of the institution, as moderator and panel of experts			

*WHAT'S THE STORY	<i>DuMont</i>	<i>Thur.</i> <i>9:30-10 pm</i>	<i>Current events</i>
—News quiz featuring panel of current events columnists and guests			
WHAT'S YOUR TROUBLE?	<i>CBS</i>	<i>Sun.</i> <i>9:30-9:45 am</i>	<i>Religion</i>
—Applying religious principles to daily life, by Mr. and Mrs. Norman Vincent Peale			
WINDOW ON WASHINGTON	<i>NBC</i>	<i>Sun.</i> <i>5:45-6 pm</i>	<i>Current events</i> <i>Civics</i>
—Bill Henry reviews the news and interviews noted personalities. Films of a noted city each week			
WISDOM OF THE AGES	<i>DuMont</i>	<i>Tues.</i> <i>9:30-10 pm</i>	<i>General</i>
—How various age groups view current events and problems			
YEARS OF CRISIS	<i>CBS</i>	<i>Jan. 4</i> <i>3:30-4:30 pm</i>	<i>History</i> <i>Current events</i>
—Year-end survey of world conditions featuring Edward R. Murrow as moderator and CBS correspondents from their overseas posts			
YOU AND '52	<i>CBS</i>	<i>Dec. 31</i> <i>12:05-1:55 am</i>	<i>Current events</i> <i>History</i>
—Review of the year's news highlights			
*YOU ARE THERE	<i>CBS</i>	<i>Sun.</i> <i>6-6:30 pm</i>	<i>History</i>
—Documentary recreations of great events of history with CBS reporters describing the pictures as though it were "on the spot" coverage.			
YOUTH WANTS TO KNOW	<i>NBC</i>	<i>Sun.</i> <i>1-1:30 pm</i>	<i>Current events</i>
—High school students question prominent Congressmen and other officials in public service about current events and issues			
*ZOO PARADE	<i>NBC</i>	<i>Sun.</i> <i>4:30-5 pm</i>	<i>Natural science</i>
—Animals and their habits from the Chicago Zoo with Marlin Perkins as moderator			

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